



GOVERNMENT OF PAKISTAN
MINISTRY OF INFORMATION, BROADCASTING AND NATIONAL HERITAGE

REQUEST FOR PROPOSALS

Ministry of Information, Broadcasting & National Heritage requires the services of a reputable registered firm / organization to conduct a longitudinal study on citizen's perception on service delivery, performance and issues pertaining to the incumbent government. The study will focus to monitor and evaluate government performance ratings on various issues including government's overall performance ratings in addition to identification of key and salient issues that would maximize overall government performance rating. The target area for the study is all four provinces of Pakistan. The target area may be stratified into various regions.

The study will be conducted in two phases; 1) a large face to face survey in all areas of Pakistan, representative at various regions of Pakistan. The study should be highly representative using strict probability sampling design; 2) tracking surveys (5-6 surveys yearly). Technical and Financial proposals for both phases should be submitted separately.

Detailed TORs / RFP for the above study can be obtained from the office of Deputy Secretary, Ministry of Information, Broadcasting & National Heritage, 4th Floor, Cabinet Block, Islamabad.

Sealed proposals, prepared strictly in accordance with the TORs/RFP, must reach the office of the undersigned on or before 22nd October, 2015, at 3:30 p.m. The Technical proposals will be opened the same day before the procurement committee at 4:00 p.m.

(Mustaen Ahmed Alvi)

Deputy Secretary (C&D)

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